



EDUCATION

Kutztown University of Pennsylvania
BFA Communication Design
Advertising and Interactive Design
May 2021 | 3.98 GPA

SKILLS

*Collaborative team player, fun
illustrator, and conceptual thinker*

*Proficient in Illustrator, Photoshop,
InDesign, After Effects, Procreate,
HTML, CSS, and SASS*

*Skilled in ADA Compliance for web,
Invision, and Cricut Design Space*

*Knowledgeable in Bootstrap, Sketch,
XD, Javascript, and Spark AR*

ACHIEVEMENTS

Dean's List
Fall 2017 - Spring 2021

KUCD Interactive Design Award
Spring 2021

**KUCD Dianne V. Dockery
Advertising Award**
Nominee | Spring 2021

AFF Greater Lehigh Valley Awards
Silver | Spring 2021

**Communication Arts
Typography 2021 Competition**
Finalist | Fall 2020

**Mumedi To Death With A Smile
International Poster Competition**
Finalist | Fall 2019

CAMPUS INVOLVEMENT

KU Performing Dance Portmanteau
Spring 2019 - Fall 2020

KU AIGA Member
Fall 2018 - Fall 2020

DESIGN EXPERIENCE

Graphic Designer | Citro
Remote | June 2021 - Present

- Creating social graphics and redesigning projects to a client's updated branding in a fast-paced environment.
- Learning Sketch, Bootstrap, and Invision to design, mockup, and prototype websites.

Intern | Citro
Emmaus, PA | Spring 2021

- Worked close with a team on a variety of projects including social media graphics, logo design, and cover photos.
- Assisted in promotional product design and user testing.

**Coding Tutor | Kutztown University Communication
Design Department**

Kutztown, PA | Fall 2020 - Spring 2021

- Answered questions and helped troubleshoot websites.

**Assistant Designer | Kutztown University Marketing
and Communications Department**

Kutztown, PA | August 2019 - March 2021

- Designed promotional material for admissions, academic departments, president, athletics, and student services.
- Created posters for on-campus and virtual events.

Mural Painter | Principal of Pottsville Area High School
Pottsville, PA | August 2020

- Collaborated with another artist to help paint a four-foot by twelve-foot white board with scenes of a beach.

Kutztown University Intern | KU IDEA Studio
Kutztown, PA | Summer 2019

- Worked with a team to clean and redistribute lead type for the Landis Press.

Participant | KUCD Designathon

Kutztown University Communication Design | March 2019

- An 18-hour event where designers volunteer their time and skills to create work for local businesses and organizations.
- Worked in a team to create an animated logo advertisement for Community Action Committee of Lehigh Valley, Inc.'s partnership between The Seed Farm and Second Harvest Food Bank.

VOLUNTEER EXPERIENCE

Graphic Designer | KU Performing Dance Portmanteau
Kutztown, PA | June 2019 - March 2020

- Designed t-shirts and posters for club events.

Student Volunteer | KUCD Design Day Camp

Kutztown University | January 2020

- Assisted high school students through many activities for the day including art creation.

Student Volunteer | KUCD Gen She Conference

Kutztown University | July 2019

- An event to bring back female KUCD alumni to inspire them with workshops and presentations.

